



FISU WORLD UNIVERSITY CHAMPIONSHIP **FUTSAL** **UNIFORM GUIDELINES**

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DEPARTMENT
MARKETING

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FEDERATION

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INTRODUCTION

The production of the uniforms are on the team responsibility. The design of the uniforms must be sent to the FISU Marketing Department for approval before production.

1. PLAYERS' UNIFORMS

All the court players of a futsal team must wear identical uniforms*.

The combinations of colours and design for the two teams must be clearly distinguishable from each other.

The players must wear sports shoes.

Colours:

Each team must possess **two** differently coloured sets of players' uniforms:

- a) one set of light-coloured shirts and one set of light-coloured shorts
- b) one set of dark-coloured shirts and one set of dark-coloured shorts
- c) **Three** differently coloured shirts for the goalkeeper.

Player's number:

- on the center back: between 25 cm and 35 cm in height for men's player and between 20 cm and 35 cm in height for women;
- on the center front of the shirt or on the right side of the shirt: between 10 and 15 cm in height
- on a leg of the shirt: between 10 and 15 cm in height

Player's name:

The players' name must appear on the back of the shirt above the number. The letters used shall be between 5 and 7.5 cm in height and must be separated from the number at least 4 cm.

Identification of the NUSF logo:

Federations are entitled to place the name of the country or the symbol/Emblem or the National Flag on the Uniform.

- The **NUSF logo** (100 cm²) shall be placed on the left side of the shirt.
- The **NUSF logo** (max 50 cm²) may appear on the bottom of the leg (front side).

Identification of the country:

- Socks: The **National flag** (25 cm²) or emblem (50 cm²) may appear on the front of the socks.
- On the back of the shirt: The **country name** may appear once on the collar zone in a centered position. The national flag may appear on the right sleeve (max 15 cm²) of the shirt.

FISU logo must be displayed on the right side of the players number on the front (jersey), 32 cm².

* Players' uniforms include shirt, short (+ long-sleeve shirts worn under the official player's shirt and cycling pants, if in use, that must be the same colour as the shirt/short's colour; alternatively long-sleeves and cycling pants of another colour are permitted provided that all players wearing such shirt/pant wear the same colour) or goalkeeper pants, socks

POSITIONING OF LOGOS

JERSEY - FRONT SIDE

FISU Logo

32 cm²



Country flag

max. 25 cm²

NUSF logo

max. 100 cm²



Player's number

10 - 15 cm in in height

A number zone may be created on the front of the shirt.

POSITIONING OF LOGOS

JERSEY - BACK SIDE

Country Name

max. 12 cm² & 2 cm in height

Player's name

5 - 7.5 cm in height

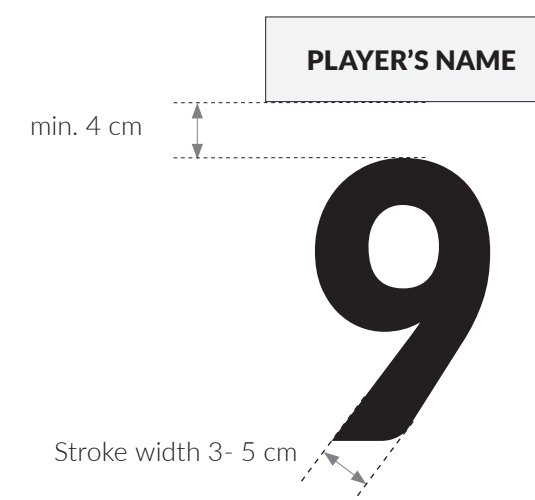


Player's number

Men's shirts:
25 - 35 cm in height

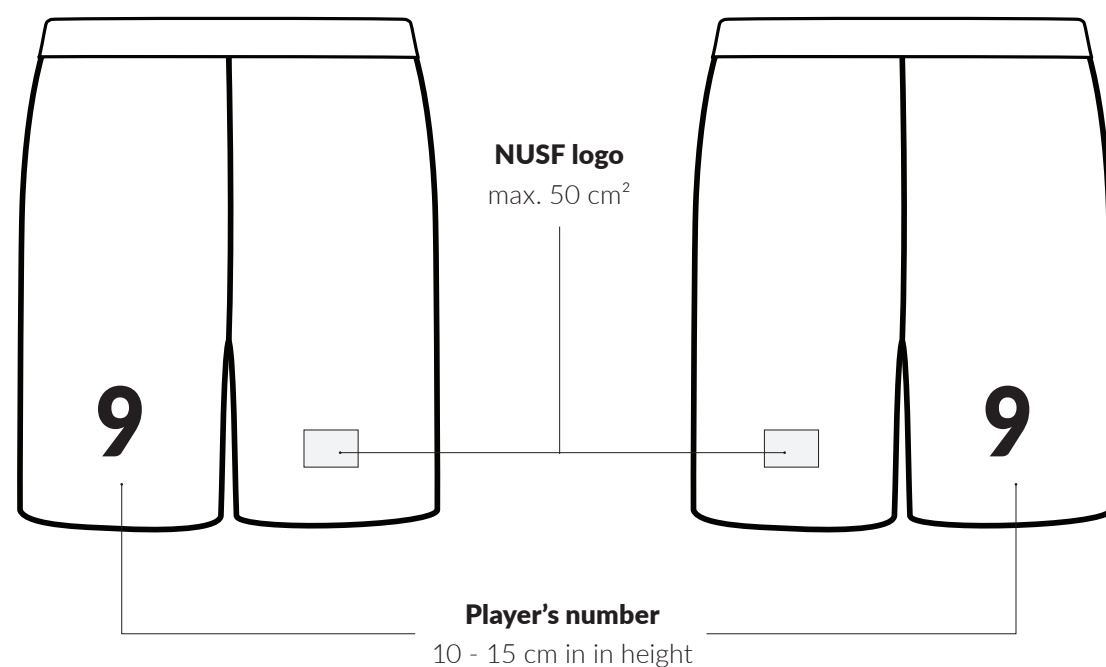
Women's shirts:
20-35 cm in height

The number may be displayed on a neutral coloured path if necessary to ensure legibility.



POSITIONING OF LOGOS

SHORTS - FRONT SIDE



POSITIONING OF ADVERTISING

2. Advertising on players' uniforms

Manufacturer identification:

The brands and labels of origin of sports manufacturers are not regarded as advertising if they do not exceed 20 cm² in area.

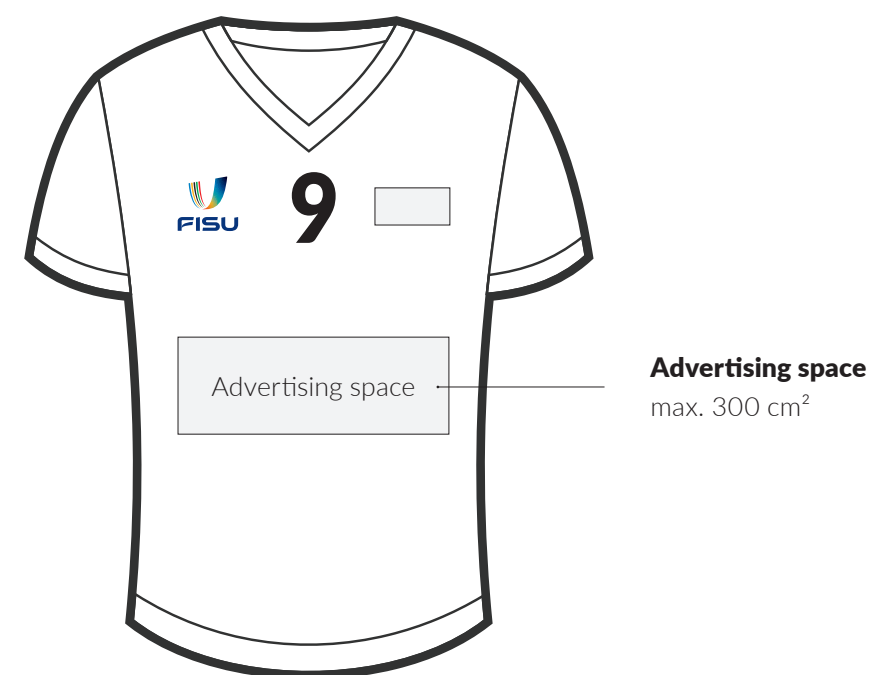
Advertising space:

Two advertisement are allowed, **on the shirt**:

- One on the front side under the chest.
- One on the back side under the number.

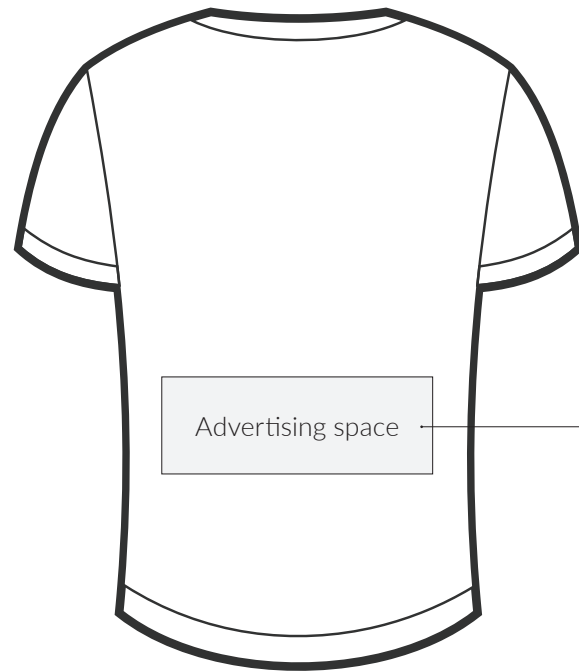
Both cannot exceed 300 cm² each.

JERSEY - FRONT SIDE



POSITIONING OF ADVERTISING

JERSEY - BACK SIDE



Advertising space

Advertising space
max. 300 cm²

AREAS & PROPORTIONS

Protected Area:
No element other than the official logos may be positioned within this area.

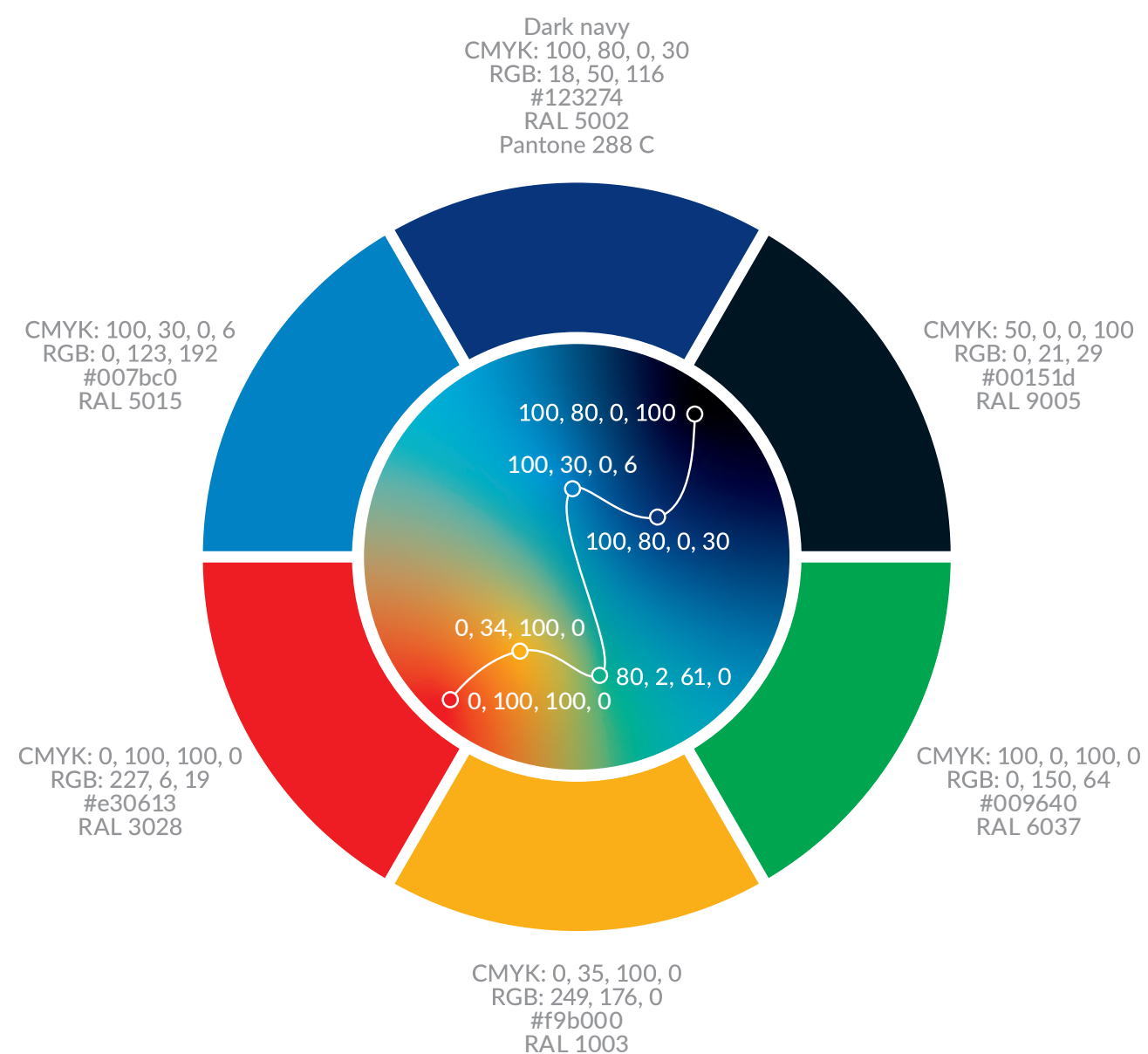


FISU LOGO

TECHNICAL SPECIFICATIONS

BRAND COLOURS

FISU main colours are cyan, yellow, black, green and red.
 Dark navy is the corporate colour.
 Together, all FISU colours compose the official gradient.

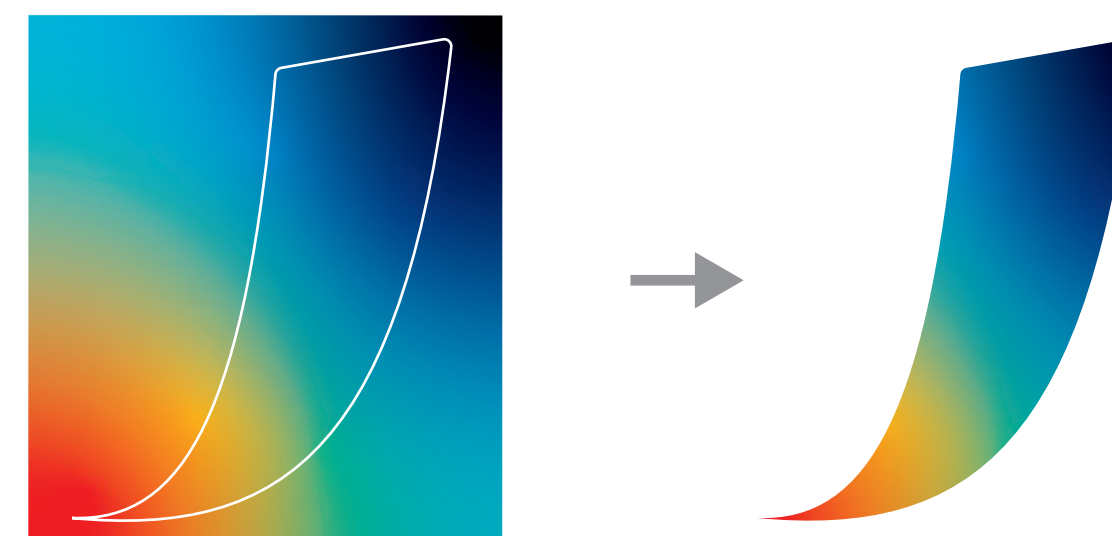


FISU LOGO

TECHNICAL SPECIFICATIONS

THE GRADIENT

The gradient inside the Dynamic U symbol is cut out from the official FISU gradient.
 Do not attempt to recreate the gradient yourself.
 Do not alter the composition of the gradient.
 Do not alter the position of the cut out.
 For any use of the gradient seek prior permission from FISU brand team.



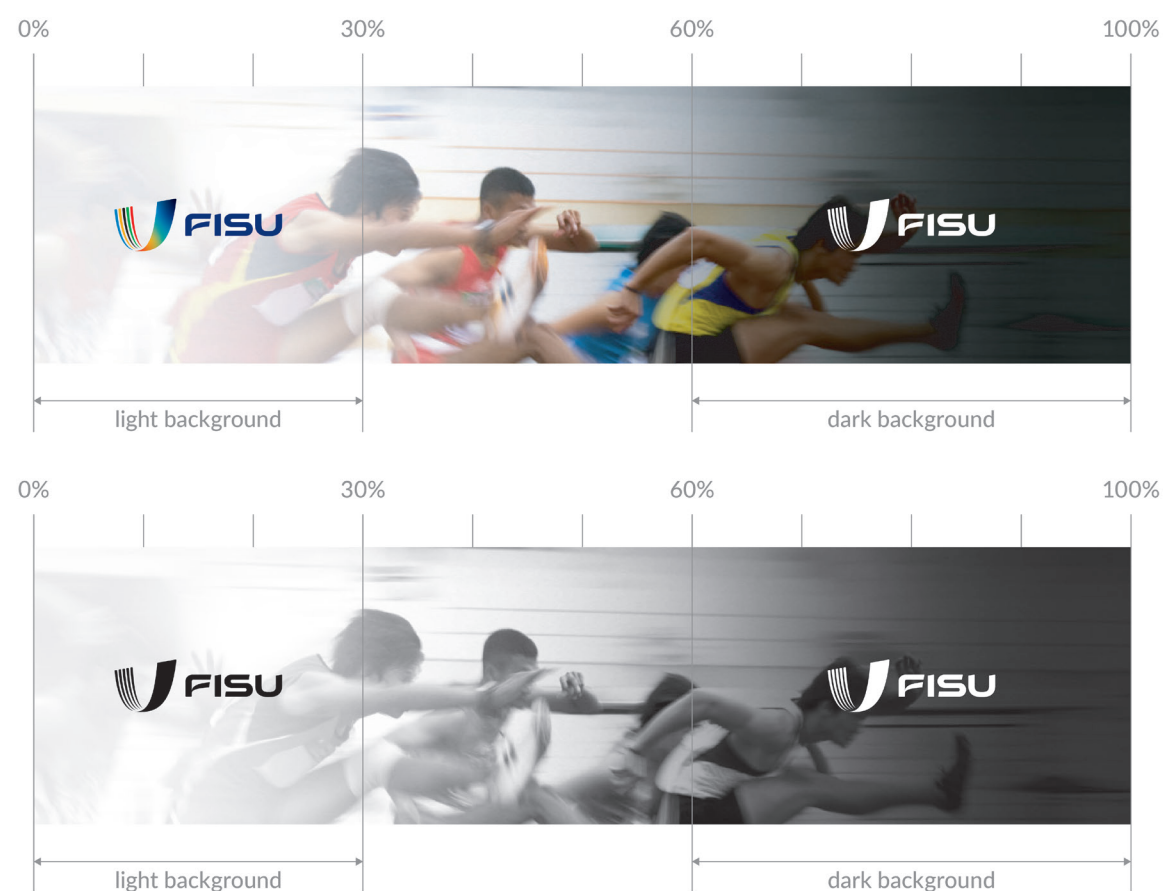
FISU LOGO

TECHNICAL SPECIFICATIONS

INTRODUCTION AND USE

FISU logo is the combination of the “Dynamic U” Symbol and the “FISU” Logotype.
Do not use the Symbol or the Logotype alone, always use the complete Logo.

WAYS TO USE



MINIMUM SIZE AND LISIBILITY

To ensure legibility for any small-size application, never reduce FISU identity elements below the minimum size guidelines.

1 mm = 0.0393701 in

1 in = 25.4 mm



FISU LOGO

TECHNICAL SPECIFICATIONS

ALTERNATIVE VERSION - B&W

The black and white version of FISU Logos can be used only when printing does not allow the use of colour.



FISU LOGO

FORBIDDEN USES

DONT'S

It is not allowed to alter the structure, colours, proportions, elements or the direction of the Logo.



Never stretch, compress or distort the Logo



Never change the orientation of the Logo



Never stray from the color palette and guidelines



Never rearrange elements of the Logo



Never use the Logo on backgrounds that make it illegible



Never use portions of the Logo



Never place the Logo over busy photographic backgrounds



Never use alternative typography



Never alter the graphic style



Never remove graphic elements



Never add shadows



Never add effects

FISU WORLD UNIVERSITY CHAMPIONSHIP - FUTSAL UNIFORM GUIDELINES

PUBLISHED BY



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